

Girls Matter Conference

Be the Girl You Wanna Be!



Keynote Speaker
Gail Perry-Mason is a 1st Vice President of Investments with Oppenheimer & Co. Ms. Perry-Mason has worked in the investment field for 18 years and was named one of Detroit's Most Influential Women in the Financial Industry and elected as one of Michigan's Top Business Women by the National Association of Women's Business Owners in 2007.

A radio host and two-time author, she also founded the original Money Camp for Teens and has been featured in *Ebony*, *Essence* and *Black Enterprise* magazines. Her newest venture, Money Matters for Youth, has taught financial literacy to thousands of Detroit Public school children.

Keynote Presentation: "Millionaire in the Making"

Girls will learn fun and exciting strategies to manage their money. Economic empowerment is ownership! Learn how to start a business as young as nine years old. Girls will learn the importance of saving and budgeting their allowance, "Girl Economic Empowerment" is one of the keys to success.

Schedule for Saturday

8:00-9:00 a.m.	Registration /Continental Breakfast
9:00-9:15	Opening Remarks Fanchon Stinger, Fox 2 News
9:15-9:30	Kick Off Speaker - Kimber Bishop-Yanke
9:30-10:30	Keynote Speaker - Gail Perry-Mason
10:30-10:45	Break
10:45-12:00	Workshop Session One
12:00-1:00	Lunch
1:00-2:15	Workshop Session Two
2:15	Closing Remarks



Mistress of Ceremonies
Fanchon Stinger co-anchors FOX 2 News Morning weekdays. Stinger is the editor of "FOX 2 Honor Roll," a special news feature that profiles outstanding young people in the Metropolitan Detroit area. Stinger maintains a commitment to enrich

the lives of young people through motivational seminars. She is on the Board of Directors of Vista Maria and is the Chair of the Celebrating Women brunch.



Kick Off Speaker
Kimber Bishop-Yanke will be presenting *Stop the Meanness, Spread the Kindness Challenge*. Girls need a new way to communicate and handle relationships with friends and peers. As President and Founder of Girls Empowered,

Kimber has spoken to thousands on the subject of relational aggression across the country. She will share her challenge with you to stop the meanness and spread the kindness and how we can do that!

Pick one workshop from each session.

For Girls...

Session One

- Finding your way back
Girls 12-17
- Navigate the girl world
Girls 9-11
- How to create the life you want
- Managing conflict
- Becoming an empowered woman (when the odds are stacked against you)
- Leadership panel

Session Two

- Civilized assertiveness
- Finding your way back
Girls 12-17
- Be safe!
- College bound
- Say "no" to drugs: reasons and ways Girls 12-17
- Fashion: It's a girl business!

For Parents...

Session One

- Turning your daughter into a solution seeker
- How to move in when things go wrong
- Boy crazy girls

Session Two

- Developing an attitude of gratitude
- Helping your daughter get what she wants
- Fathers and daughters

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 Kathleen M. McCarthy Wayne County Circuit Court
 125th Anniversary Vista Maria
 AWARE ADC

2008 Girls Matter Conference
 Schoolcraft College, Livonia • March 8

Girls Matter
 PO Box 226
 Birmingham, MI 48012

"In a world where you can be anything - be yourself!"



GIRLS MATTER CONFERENCE



Be the Girl You Wanna Be!

For girls 9 to 17, moms, dads & professionals

Saturday, March 8, 2008 • 9:00 a.m. to 2:15 p.m.

Schoolcraft College, Livonia
 VisTaTech Center
 Includes Keynote speaker, Two workshops,
 Continental breakfast and Lunch
 Assorted sandwiches, fruit, dessert and drink

Mistress of Ceremonies:

Fanchon Stinger, Fox 2 News

Keynote:

Gail Perry-Mason, 1st Vice President of Investments, Oppenheimer & Co.

To Register On-line Go To:

www.girlsmatter.us

For Questions Please Call:

248-593-9911

"If I accept you as you are, I will make you worse; however if I treat you as though you are what you are capable of becoming, I help you become that." - German philosopher Goethe
 Our goal with our Girls Matter Program is to reach out to all young woman to help them become what they are capable of becoming.



Workshops for Girls...

Finding Your Way Back (for 12-17 yrs.) – Speakers are members of the Girl Scouts-Studio2B team. If you want help learning to juggle your responsibilities while maintaining your happiness and your sense of self, join us as we go in search of someone very special...YOU!

Navigate the Girl World (for 9-11 yrs.) – Speaker Michele Shomack, *Girls Empowered* This interactive discussion teaches girls the different responses they can choose in conflict and/or social situations. Girls learn to identify and handle mean behavior. Girls learn about four roles children often play in social circles: the Meanie/Bully, the Bystander, the Doormat & the Empowered Girl. Girls will learn how to stand up for themselves, be assertive and still be true to themselves.

How to Create the Life You Want? – Speaker Mindy L. Hitchcock Use the power of your mind to create the life you want! Participants learn how to change their life, simply by changing their thoughts.

FASHION -- IT'S A GIRL'S BUSINESS! – Speaker Trisha Geftos Turn designs into dollars! This seminar focuses on the steps involved in starting a business in the fashion industry. Detroit-based swimwear designer, Trisha Geftos started her business in 2002 with nothing more than sketches, fabrics and a sewing machine. She now sells her swimwear line, Geftaki, worldwide.

Be Safe! – Speaker Kalimah Johnson This program will provide participants with information on dating violence including common warning signs and patterns of abuse in dating relationships.

Say "No" to Drugs: Reasons and Ways – Speaker Monique Finnister and members of Vista Maria's Girls CARE Program with Intensive Substance Abuse Treatment Program. This interactive workshop will help girls gain knowledge, develop power and travel the road to a drug-free life.

Managing Conflict: – Speaker Nicki Moss Conflict is a normal part of relationships. Most girls and women dislike conflict and avoid it, which often creates additional problems. Learn how to handle conflict using the DEALS Model. Girls will have fun practicing handling conflict.

Civilized Assertiveness – Speaker Cheryl Deep Girls learn how they can stand up for themselves and what they believe in while still being polite and gracious. Civilized assertiveness respects the rights of others as well as our own rights. Learn styles of communication and about body language.

Becoming an Empowered Woman – Speaker Robin Wright King From media influences to peer pressure, an increasing number of barriers present themselves to girls as they navigate their way to an empowered life. We will examine these barriers and present creative 'character building' strategies that will guide them on a successful journey through adolescence to become empowered young women.

College Bound - Speaker Stacey Stover Determining your next step after high school can be a bit overwhelming. Use the resources provided by ACT's College Planning Guide to help you determine the steps. Come and find out how to research and choose a college.

Getting There...

Saturday: Schoolcraft College at VisTaTech Center, 18600 Haggerty Road, Livonia, MI 48152-2696. 734-462-4610. www.schoolcraft.edu. It is located on Haggerty between 6 & 7 Mile Road. Parking Lot 5. Free Parking.



Workshops for Parents...

Turning Your Daughter Into A Solution Seeker - Speaker Chick Moorman Does your daughter routinely solve her own problems or does she continually run to you for answers? Learn how to stop doing your child's thinking for her. At this session, you will gain strategies to parent from the end first to create a decisionally literate daughter.

Developing An Attitude of Gratitude - Speaker Chick Moorman Are you hearing a lot of criticism from your daughter? Are you noticing feelings of entitlement being expressed? Are the words, "It's not fair" and "Do I have to" surface in your home frequently? If so maybe it is time for an attitude of gratitude adjustment.

Helping Your Daughter Get What She Wants - Speaker Thomas B. Haller, M.Div., LMSW, ACSW, DST Learn the vital success principles that will help your daughter manifest her hearts desire without displaying inappropriate behaviors. Concepts presented will include: the power of focus, using contrast, creating a vision, goal setting, taking action and many more.

How To Move In When Things Go Wrong – Speaker Thomas B. Haller, M.Div., LMSW, ACSW, DST Does your teenage daughter use backtalk, gossip about her friends or occasionally produce a \$300 cell phone bill? Does your preschool daughter whine, tease her younger brother, or refuse to go to bed? If so, action is certainly needed. How you take that action is as crucial as the parenting move you make.

Dads and Daughters – Speaker Drew Yanke Fathers play a critical role in a girl's self-image and self-esteem. Dads come and find out over 25 ways to build your daughter's confidence and resilience.

Aggressive Boy Crazy Girls – Speaker Cheryl Deep Find out how to create boundaries and rules so your daughter does not get caught up in becoming boy crazy to seek attention and power. The boundaries between teens and adults has become blurred- help your daughter know her boundaries by learning what rules and boundaries you need to put in place as the parent.

Panel Discussion: Lessons in Leadership: Grooming Your Daughter for Success – Facilitator Amy Marshall with panel members Judge Kathleen McCarthy, Jumana Judeh, Linda Lacina, and Chavonne Lawrence. (For Parents and Girls) These empowered, successful women will discuss their rise to positions of prominence and the fundamentals every girl needs to learn in order to achieve a leadership role.



About Our Speakers

Kalimah Johnson is a performance poet, activist and counselor for women on domestic violence. She performs poetry around the country on topics such as empowerment, advocacy, survival and activism.



Thomas Haller, Co-author of *The 10 Commitments: Parenting with Purpose*. Mr. Haller is an educator empowering parents and educators with effective verbal skills that build responsible, caring, confident children.

Nikki Moss, Consultant of Talent Sourcing Program Development for DTE. Moss currently serves as member of and was the driving force behind establishing DTE Energy's Diversity Leadership Council, which is responsible for setting the diversity strategy for DTE.

Girl Scout Studio2B Team - Yolanda Eddins, is a trainer that brings inspiration, motivation and team building to private and public corporations. **Team Members: Carmen Dease, Shevanda Brooks, Tegenet Ridgeway, Tiffany Brooks & Jennifer Madden**, are committed to keeping girls connected to what is really important - themselves and their potential.

Mindy L Hitchcock is the founder of LADY4JUSTICE PLLC. Ms. Hitchcock is an attorney and President of the International Alliance of Holistic Lawyers (IAHL).

Robin Wright King is a lecturer, entrepreneur and author of "Papa Was A Rolling Stone: A Daughter's Journey to Forgiveness."

Cheryl Deep, M.A., is a Girls Empowered Instructor, co-author of "How to Survive Your Adolescent's Adolescence," and a certified assertiveness instructor.

Monique Finnister, LMSW, Licensed Clinical Therapist & Addiction Counselor at Vista Maria. She helps girls prevent substance abuse by showing how to resist the temptations surrounding them.

Drew Yanke is in the process of obtaining his Masters in Family and Marriage Counseling while working in the toy industry. He is the father of 3 and was a co-founder of the Michigan Fathers conference.

Stacey Stover is the Supervisor of Recruitment and Student Activities at Schoolcraft College and has been with the college since 2002.

Chick Moorman, author of Parent Talk and several other books, is an educator & captivating speaker that has lectured to more than 300,000 participants on raising responsible, caring, confident children.

Michele Shomack is an instructor and the Director of Summer Camps for Girls Empowered.

Trisha Geftos is a Detroit-based swimwear designer who founded her business, Geftaki Swimwear. Her company has grown tremendously since its opening and her swimwear line is now sold in stores worldwide.

Leadership Panel- Amy Marshall, Executive Director of the National Association of Women Business Owners - Greater Detroit. **Judge Kathleen McCarthy** is a Judge in the Family Division of the Wayne County Circuit Court. **Chavonne Lawrence**, Executive Mortgage Banker, Rock Financial. **Jumana Judeh** is a partner at Judeh and Associates. **Linda Lacina** is managing editor of STRUT magazine.

Registration Form

Print Clearly - Complete One Form Per Registrant

Girl Parent Professional

Name _____

Address _____

City _____

State, ZIP _____

Email _____

Phone: Day _____ Night _____

Saturday, March 8, Conference

Register by Feb 29 - \$20 per person
 Register by Feb 29 - March 7 - \$25 per person
 Walk-in - \$30 per person

Session 1 Workshop choice _____

Session 2 Workshop choice _____

Workshop choice does not guarantee seat- seating is on a first come basis.

YES! - I'd like to sponsor a girl to attend this event (\$20)

Payment _____

TO REGISTER:

ON-LINE: AT www.girlsmatter.us
FAX: 313-967-2407 (include charge card info)
MAIL: Girls Matter PO BOX 226, Birmingham, MI 48012
(Checks payable to Girls Matter)

Questions only call: 248-593-9911

Visa/MC _____

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Signature _____

Name on CC: _____

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Girls Matter- Girls Matter is a non-profit organization that provides an annual Conference for girls, their parents and girl-serving professionals. The organization's goals focus on building self-esteem, setting goals and developing leadership skills to inspire more emotionally and physically healthy and confident young women. We serve the metropolitan Detroit area and support other organizations that share our goals. www.girlsmatter.us. (248) 593-9911.

Conference Organizers:

The Honorable Kathleen M. McCarthy serves in the Family Division of the Wayne County Circuit Court since her election in 2000. Judge McCarthy obtained her law degree from the Detroit College of Law and her undergraduate degree from the University of Michigan. In addition to Judge McCarthy's active involvement in various professional organizations she also teaches around the country for the Institute of Certified Divorce Financial Analysts and is the co-founder of Girls Matter.

Kimber Bishop-Yanke is the co-founder and organizer of the Girls Matter conference. She is the President and founder of Girls Empowered, an organization that has reached over 30,000 girls in the past 8 years with programs in relational aggression, friendship skills, social skills, self-esteem, fitness, self-defense, healthy relationships to build girl's self-confidence, resiliency, and self-worth. Kimber speaks across the country about mean kid behavior. www.girlsempowered.com.